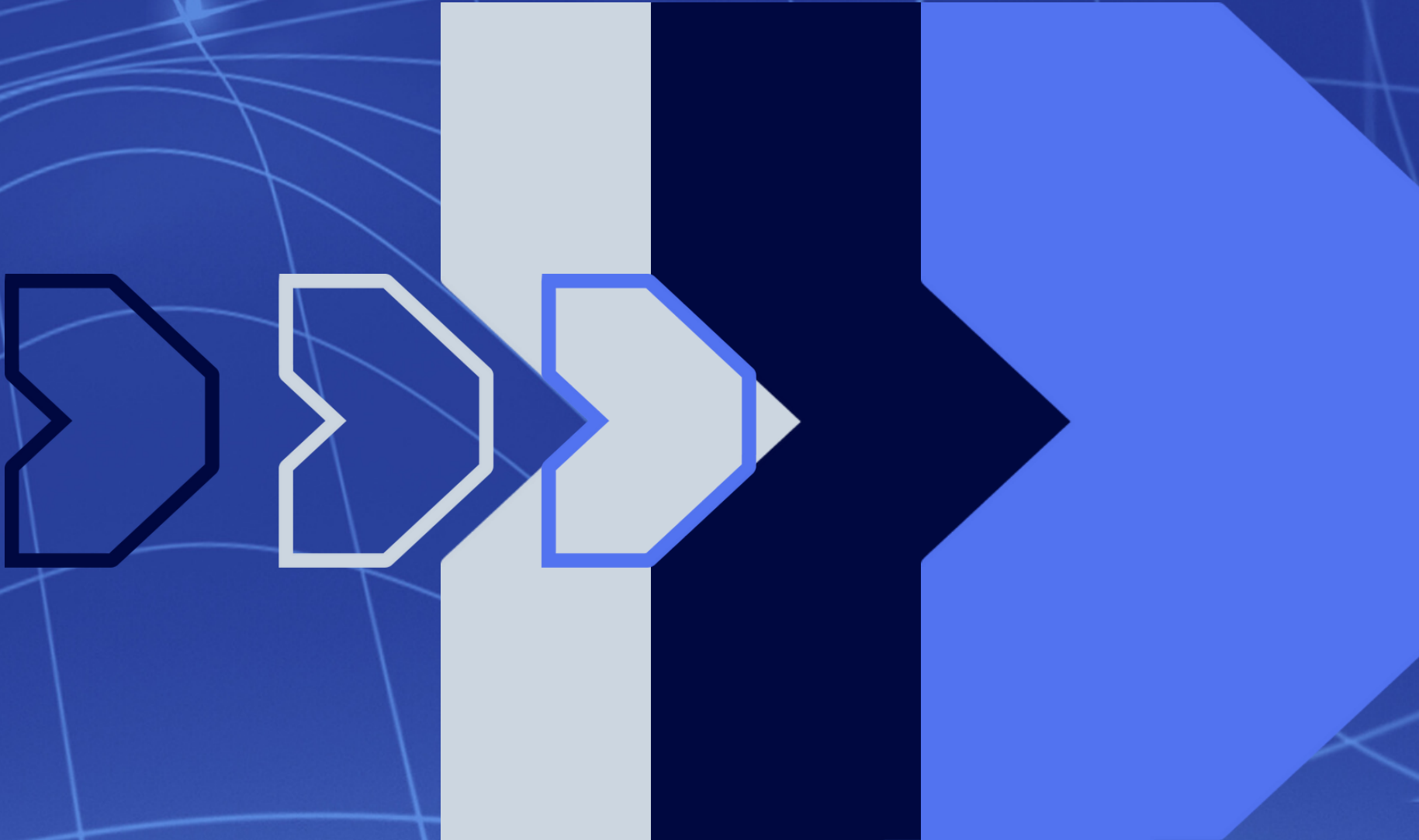




**DATOCLES**

powered by  
**exponentia**







## ▶ DATOCLES

It is an artificial intelligence solution that **improves businesses in three key verticals:** purchasing, sales and production.

Shopping

Sales

Production





**Most innovative  
software**

**Forbes Magazine  
Innovation Contest  
2022**





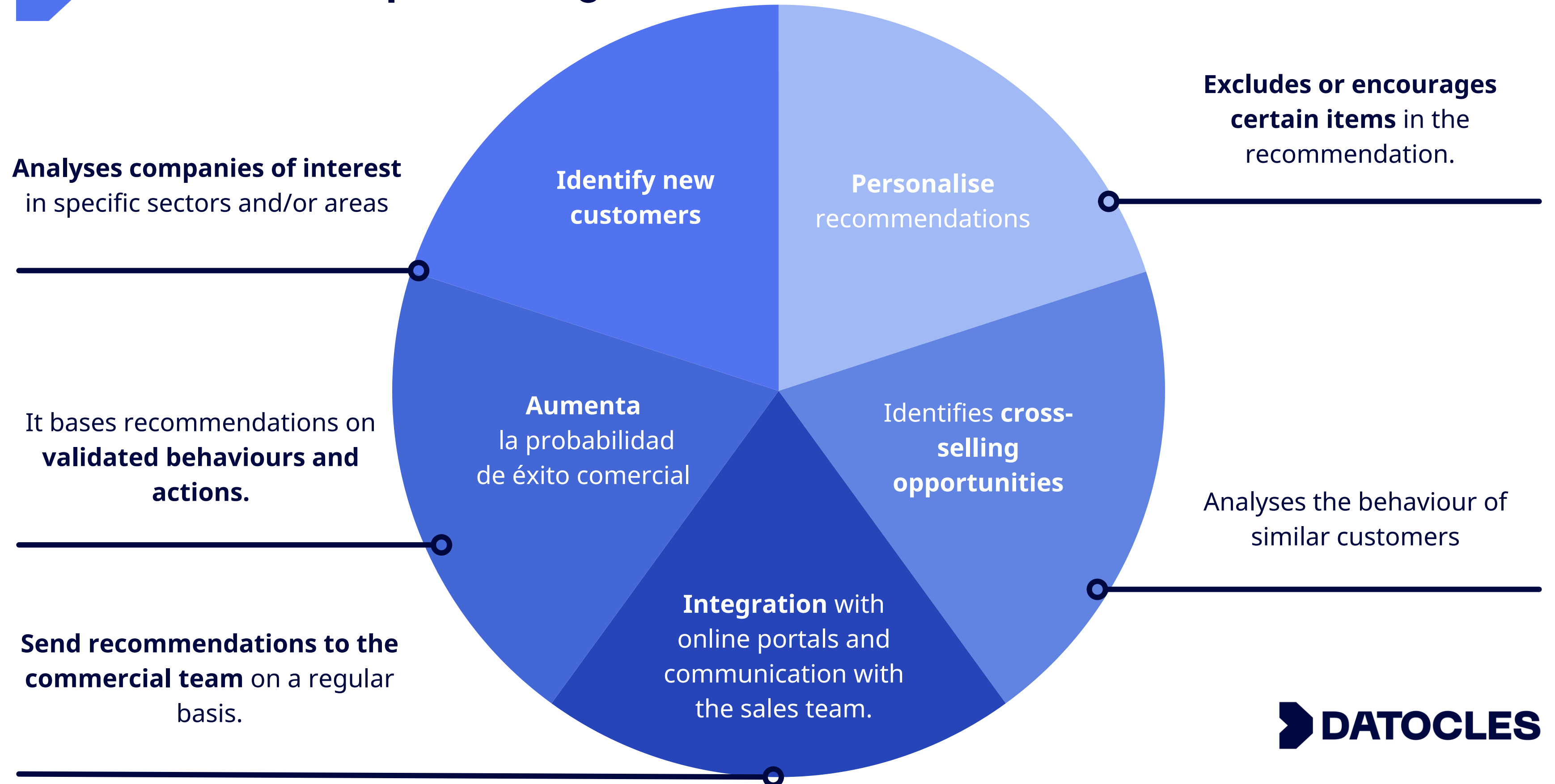


## Datocles

It acts in 3 areas of the company:  
**sales, purchasing and production.**



## Datocles in the purchasing area







## Casos de éxito en ventas

### Thanks to Datocles

One of the main companies in the agri-food sector increases its turnover by more than **20 million euros** thanks to a product recommendation system developed by Datocles.



## Datocles in the sales area



**Assesses raw material and other characteristics by suppliers**

**Identify** the top suppliers among the existing ones.



**Identify new suppliers**

**It analyses** companies of interest in specific sectors and/or geographic areas.





## Casos de éxito en compras



### A software developed from DatoCles

It allows an industrial company to streamline its commercial flow and **increase the effectiveness of its actions**. A tool is developed to filter and analyse in the form of tables and graphs all the information on the commercial flow of products similar to those of your company, quickly and easily.



# Datocles in the production area

## Simulates production scenarios

It predicts production in different scenarios.

## Send notifications and alarms

It effectively controls and monitors the company's indicators.

## Predicts performance and production efficiency

It establishes **correlations between different production variables**, such as raw materials used, personnel, machinery, etc. to make these predictions.

## Generate recommendations

It looks for **optimal production scenarios**, and sends recommendations to those responsible.







## Casos de éxito en el área de producción



### Gracias a Datocles

Exponentia predice para una multinacional del sector de la pesca las zonas acotadas de bancos de peces, lo que implica un **aumento de sus capturas** y una **reducción drástica de costes**



