

Privacy Policy for Beast Borne
Effective Date: January 1, 2025

1. Introduction

Welcome to **Beast Borne** (the "Game"), developed and operated by **Beast Borne Studios** ("we", "us", or "our"). This Privacy Policy describes how we collect, use, disclose, and safeguard your personal data when you interact with our Game, associated website (www.BeastBorne.com), blockchain smart contracts, and connected services, including but not limited to official social media channels and community platforms (e.g., Discord, Telegram, X/Twitter, Medium), collectively referred to as the "**Services.**"

We are committed to maintaining transparency and safeguarding your personal information in accordance with global data protection regulations including, but not limited to:

- The **General Data Protection Regulation (GDPR)** of the European Union
- The **California Consumer Privacy Act (CCPA)**
- The **Children's Online Privacy Protection Act (COPPA)**
- Applicable requirements from platforms such as the **Apple App Store** and **Google Play Store**

By accessing or using our Services, you agree to the practices described in this Privacy Policy. If you do not agree, please discontinue use of the Services immediately.

2. Information We Collect

a. Information You Provide Directly

- **Wallet Address:** When connecting a Web3 wallet (e.g., MetaMask, WalletConnect), we collect your public wallet address. We **never collect or store** your private keys, seed phrases, or any sensitive wallet credentials.
- **Support and Communications:** If you reach out to us via contact forms, support emails, or community channels, we may collect:
 - Name or username
 - Email address

- Wallet address
- Message contents and support history
- **Feedback & Beta Participation:** In cases where you participate in surveys, beta testing, or community feedback programs, we may collect any data you voluntarily provide, including gameplay feedback and contact details.

b. Information Automatically Collected

- **Gameplay & On-Chain Data:**
 - In-game progress, creature ownership, tokens held (\$BST), NFTs earned or traded
 - Transaction hashes, timestamps, gas usage, and other blockchain metadata
- **Device & Usage Data:**
 - IP address, device ID (IDFA/IDFV/Android ID), OS version, crash logs
 - Game usage patterns, performance metrics, and feature access logs
- **Cookies & Tracking Technologies:**
 - We use cookies and tracking scripts to manage session states, monitor performance, and enhance UX.
 - More details are provided in **Section 5**.

c. Information from Third Parties

- **Community Platforms:**
 - If you interact with us on public platforms like Discord, Twitter/X, or Medium, we may collect:
 - Public usernames or handles
 - Interaction history with our official profiles or content

- **Analytics & Attribution Partners:**

- We receive anonymized usage and performance data from third-party tools like Google Analytics, Unity Analytics, and other SDKs for diagnostic and optimization purposes.
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3. How We Use Your Information

We use collected data for purposes that support your experience and the operational integrity of Beast Borne, including:

- **Game Operations:**

- Enable Web3 interactions, track leaderboard rankings, process NFTs/tokens, and manage accounts.

- **Customer Support:**

- Respond to inquiries, bug reports, and community feedback.

- **Security & Integrity:**

- Monitor usage for fraud, abuse, and ToS violations; enforce bans; and maintain a safe game environment.

- **Product Development:**

- Evaluate game engagement and improve design based on feature usage, crash reports, and retention trends.

- **Marketing (with Consent):**

- Deliver optional promotional updates via email or social media. You may opt out at any time.
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4. How We Share Your Information

We do not sell your data. However, we share your information in limited scenarios necessary for operating the Services:

- **Public Blockchain:**
 - Transactions made via blockchain are immutable and visible publicly by design.
 - **Service Providers:**
 - We engage vendors under contract (e.g., hosting providers, analytics, crash diagnostics) to perform services on our behalf, governed by strict confidentiality agreements.
 - **Legal Compliance:**
 - If compelled by court order, law enforcement, or regulatory bodies, we may disclose necessary data.
 - **Business Changes:**
 - In case of mergers, acquisitions, or asset transfers, your data may be part of the transferred assets, subject to continuity in protection.
 - **Consent-Based Sharing:**
 - We may share your data for any purpose you explicitly consent to.
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5. Cookies and Tracking Technologies

We use cookies and related tracking methods for purposes such as:

- Keeping you signed in between sessions
- Analyzing usage behavior and device performance
- Tailoring in-game or website experiences

You can manage your cookie preferences via your browser settings. Disabling cookies may impact some features or gameplay functionality.

6. Data Security

We use industry-standard security protocols and practices, including:

- **Encryption** of data-in-transit and at rest
- **Pseudonymization** of personally identifying data
- **Access controls** limiting data visibility to authorized personnel only

 Important: We **do not store** private keys or seed phrases. You are solely responsible for safeguarding your Web3 wallet credentials.

7. Data Retention

- **Off-Chain Data** (email, support communications, analytics) is retained only as long as necessary for its purpose, after which it is securely deleted or anonymized.
 - **On-Chain Data** (transaction history, NFT ownership) is stored permanently on the blockchain and cannot be altered or erased by us.
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8. Your Rights and Choices

Depending on your jurisdiction, you may have rights such as:

- Accessing your personal data
- Correcting inaccuracies
- Requesting deletion ("Right to Be Forgotten")
- Restricting or objecting to certain processing
- Porting data to another platform
- Withdrawing previously granted consent (e.g., email communications)

To exercise your rights, please contact us at info@BeastBorne.com. We will respond in accordance with applicable law.

9. Legal Bases for Processing (EU/EEA Users)

We process your data under lawful bases, including:

- Your **consent**
 - Performance of a **contract** (e.g., enabling game features)
 - Our **legitimate interests** (e.g., analytics, fraud prevention)
 - **Legal obligations** to which we are subject
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10. Children's Privacy

Beast Borne is **not intended for children under 13** (or under 16 in the EU). We do not knowingly collect personal data from minors. If you believe a minor has submitted data without proper consent, contact us immediately for removal.

11. "Do Not Track" Signals

Our Services currently do **not respond** to DNT (Do Not Track) browser settings due to lack of standardized enforcement mechanisms.

12. Third-Party Links

Our Services may include links to third-party websites and tools (e.g., Discord servers, blockchain explorers, NFT marketplaces). We are not responsible for their privacy practices. Please review those policies before engaging.

13. International Data Transfers

If you access our Services from outside your country, please note that your data may be transferred to and processed in **jurisdictions such as the United States**, where data protection laws may differ. We utilize mechanisms such as **Standard Contractual Clauses (SCCs)** when required to ensure lawful data transfers under the GDPR and similar frameworks.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Material changes will be communicated via the Game interface or our website. Continued use of our Services after such notice constitutes your agreement to the revised terms.

15. Contact Us

If you have questions, concerns, or requests related to privacy, please contact:

Beast Borne Studios

 Email: info@BeastBorne.com

 Website: www.BeastBorne.com

User Agreement for Beast Borne

Effective Date: January 1, 2025

Welcome to **Beast Borne**, a Web3-enabled mobile and online game developed by **Beast Borne Studios** ("we", "us", or "our"). This **User Agreement** ("Agreement") governs your access and use of the **Beast Borne game**, website (www.BeastBorne.com), smart contracts, NFTs, tokens, and related services including community platforms such as Discord, Telegram, X/Twitter, and Medium (collectively, the "**Services**").

By accessing or using the Services, you acknowledge that you have read, understood, and agree to be bound by this Agreement and our [Privacy Policy](#) (the "Privacy Policy"). If you do not agree with these terms, you must not use the Services.

1. Eligibility

To use the Services, you must:

- Be at least 13 years old (or 16 if residing in the EU).
- Have legal capacity to form a binding agreement in your jurisdiction.
- Not be located in, or a citizen of, any jurisdiction subject to embargoes or trade restrictions by your local laws or international law (e.g., OFAC-sanctioned countries).
- Comply with all applicable laws and regulations.

Use of the Services by anyone under the age threshold or in breach of local laws is strictly prohibited.

2. User Accounts & Wallet Integration

a. Wallet Connection

Access to many features of the Game requires connecting a Web3 wallet (e.g., MetaMask, WalletConnect). You acknowledge and agree:

- Your **wallet address** is your primary identifier in the Game.
- You are solely responsible for the **security and confidentiality** of your wallet credentials.

- We **never request or store** private keys, seed phrases, or recovery codes.

You assume full responsibility for any activity associated with your wallet, including unauthorized access due to negligence or malware.

b. Wallet-Based Gameplay

Game elements (e.g., NFTs, \$BST tokens, achievements) are linked to your wallet. Some game actions may trigger **real blockchain transactions**, which are irreversible, may incur gas fees, and are **publicly recorded** on the blockchain.

3. Ownership of Digital Assets

Beast Borne incorporates **non-fungible tokens (NFTs)** and **cryptographic tokens (\$BST)** that represent digital creatures, equipment, or other in-game elements.

a. NFTs and Tokens

You may **own, buy, sell, or trade** certain in-game NFTs and \$BST tokens in accordance with:

- Smart contract functionality
- Marketplace rules (e.g., OpenSea, custom in-game markets)
- Applicable laws and platform policies

Ownership does **not** confer any IP rights to the visual or audio assets, code, or underlying technology. You receive a **limited license** to use the NFTs within the Game and for personal display.

b. No Financial Guarantees

You understand that:

- NFTs and \$BST tokens may **fluctuate in value**.
 - We **do not guarantee** any financial return or liquidity.
 - You are solely responsible for all transactions, including tax implications.
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4. Gameplay Rules & Code of Conduct

By using the Services, you agree to:

- **Play fairly** and not exploit bugs or vulnerabilities.
- **Avoid cheating**, including the use of bots, automation tools, or multiple wallets to gain unfair advantage.
- **Respect others** in the community. Harassment, hate speech, or abusive behavior is strictly prohibited.
- **Comply with all posted rules** in community channels and tournaments.

We reserve the right to suspend or ban your access for violations of this Agreement, including any form of misconduct or abuse.

5. Intellectual Property Rights

All rights, title, and interest in the Game and Services—including artwork, game mechanics, smart contract code, brand assets, website content, and design—are the **intellectual property** of Beast Borne Studios or its licensors.

Except for the limited rights granted under this Agreement or via NFT ownership, **no license or ownership is transferred** to you.

You may **not**:

- Reproduce, distribute, or reverse-engineer any part of the Services.
 - Use our content for commercial purposes without explicit permission.
 - Create derivative works using Beast Borne's intellectual property.
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6. Community & Third-Party Platforms

We engage with players via community platforms (e.g., Discord, X/Twitter). These platforms have their own **terms of service and privacy policies**, which you must follow independently of this Agreement.

We are **not liable** for third-party conduct or platform outages, moderation decisions, or data leaks outside our control.

7. Privacy and Data Use

Your privacy is important to us. Please refer to our full [Privacy Policy](#) for details on:

- What data we collect (wallet address, gameplay metrics, device info, etc.)
- How we use and protect your data
- Your rights (access, deletion, objection, etc.)
- How on-chain data is handled (public, immutable, and permanent)

By using the Services, you consent to the data practices outlined in our Privacy Policy.

8. Payments, Gas Fees, and Purchases

Certain in-game features or NFTs may involve payments in cryptocurrency or fiat. You agree and understand that:

- All blockchain transactions are **final and non-reversible**.
 - You are solely responsible for **gas fees**, marketplace fees, and third-party payment processing charges.
 - We **do not process refunds** for on-chain purchases.
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9. Disclaimer of Warranties

The Services are provided "**as is**" and "**as available**", without warranties of any kind, express or implied. We do not guarantee that:

- The Game will be error-free, uninterrupted, or secure.
- Any digital asset will retain value or perform in a particular manner.

- Features will always be available or function across all devices or jurisdictions.

Your use of the Services is at your **own risk**.

10. Limitation of Liability

To the fullest extent permitted by law:

- We are **not liable** for any indirect, incidental, special, or consequential damages, including loss of profits, NFTs, tokens, or data.
 - Our **total liability** to you for any claim arising out of or relating to the Services shall not exceed the greater of:
 - \$100 USD, or
 - The amount paid by you (excluding gas or third-party fees) for the affected part of the Service in the last 6 months.
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11. Termination

We reserve the right to suspend, terminate, or restrict your access to the Services at any time, for any reason, including:

- Breach of this Agreement
- Security or fraud concerns
- Compliance with legal obligations

Upon termination, you lose access to in-game progression and linked accounts. However, NFTs and tokens already held in your wallet remain under your control on the blockchain.

12. Updates to This Agreement

We may update this Agreement from time to time due to:

- Changes in law
- Game or service enhancements
- Security or legal requirements

You will be notified of material changes through the Game, website, or community channels. Continued use after updates means you accept the new terms.

13. Governing Law & Dispute Resolution

This Agreement is governed by the laws of [Insert Your Country or Jurisdiction, e.g., United States or Estonia], without regard to conflict of law provisions.

Any disputes arising from or relating to this Agreement shall be resolved through **binding arbitration** in accordance with the rules of [Insert Arbitration Body], unless another method is mutually agreed upon.

14. Contact Information

For legal, privacy, or gameplay-related inquiries, you can reach us at:

Beast Borne Studios

 Email: info@BeastBorne.com

 Website: www.BeastBorne.com

Risk Disclosure for Beast Borne

Effective Date: January 1, 2025

This **Risk Disclosure Statement** outlines important information regarding the use of **Beast Borne**, a blockchain-enabled game developed by **Beast Borne Studios**, and its associated services, including NFTs, tokens (\$BST), smart contracts, and third-party integrations. Please read this document carefully before engaging with any aspect of the Game or related platforms.

By accessing or using **Beast Borne**, you acknowledge and accept the following risks. If you do not agree with these risks, you should not use or interact with the Services.

1. General Disclaimer

Beast Borne is a hybrid game that incorporates Web3 technologies, including NFTs and cryptocurrency tokens. **Participation is entirely voluntary and involves inherent risks**, including those related to blockchain technology, market fluctuations, and user responsibility.

2. Blockchain and Smart Contract Risks

- All transactions involving NFTs and \$BST tokens occur on decentralized blockchains (e.g., Ethereum, Polygon).
 - Smart contracts, while reviewed and tested, **may contain vulnerabilities** or bugs that could result in loss or inaccessibility of assets.
 - Once a blockchain transaction is confirmed, it is **irreversible and immutable**. We **cannot cancel, reverse, or recover lost tokens or NFTs**.
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3. Volatility and Market Risks

- Digital assets such as NFTs and \$BST tokens are **subject to high volatility** and may lose significant value rapidly.
- There is **no guarantee of profit or return** on any assets acquired within Beast Borne.

- You may be unable to sell or trade your assets if liquidity is insufficient in secondary markets.
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4. Wallet Security & User Responsibility

- You are solely responsible for securing your Web3 wallet, including your private keys, seed phrases, and backup methods.
 - We **do not have access to your wallet**, and we **cannot restore lost access** due to user error, theft, or compromise.
 - You accept full responsibility for all actions conducted via your connected wallet.
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5. Regulatory and Legal Risks

- Blockchain technology and digital assets are subject to **evolving laws and regulations** across different jurisdictions.
 - Your access to or use of certain features or tokens may be **restricted or prohibited** in your country or region.
 - You are solely responsible for ensuring compliance with all applicable laws, including **tax reporting** and financial regulations.
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6. Gameplay and Technical Risks

- The Game is provided "**as is**" and may experience:
 - Outages or interruptions
 - Bugs, exploits, or technical issues
 - Changes to gameplay, tokenomics, or asset utility
- We reserve the right to modify or remove in-game features, mechanics, or NFTs without prior notice.

7. Third-Party Risks

- Beast Borne integrates with third-party services such as wallets, marketplaces (e.g., OpenSea), analytics providers, and community platforms (e.g., Discord, Telegram).
- These platforms may **collect data, enforce separate terms, or experience security breaches** beyond our control.
- We are not responsible for losses resulting from third-party services or integrations.

8. No Investment Advice

Nothing in Beast Borne or its related materials should be interpreted as **financial, investment, or legal advice**. You should conduct your own due diligence and consult with qualified professionals before engaging with blockchain assets or spending real-world funds.

9. Assumption of Risk

By interacting with Beast Borne, its NFTs, tokens, or smart contracts, you **acknowledge that you understand and accept all associated risks**, including the complete and permanent loss of funds, digital assets, or access.

You agree that **Beast Borne Studios shall not be liable** for any direct, indirect, or consequential losses arising from your use of the Services, unless caused by our gross negligence or willful misconduct.

10. Contact Us

For questions about this Risk Disclosure, please contact us at:

Beast Borne Studios

 Email: info@BeastBorne.com

 Website: www.BeastBorne.com

How it works.

Beast Borne is a Web3-native, turn-based combat game that combines creature collection, strategic battling, and blockchain-backed rewards. Built on the Polygon blockchain, it blends traditional gaming mechanics with decentralized asset ownership and token economics.

1. Core Gameplay Loop

Players begin by assembling a team of **three creatures**, each with unique roles, abilities, and strengths. Gameplay revolves around:

- **Turn-based combat:** Players take turns selecting abilities for their creatures.
 - **Creature progression:** Leveling up creatures enhances stats and unlocks new powers.
 - **PvE & PvP battles:** Compete in environment-driven challenges or against real opponents.
 - **Earning tokens and NFTs:** Win in-game currencies and digital assets with real value.
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2. Creatures

Creatures are NFT-based assets that serve as the core units in battle. They come in multiple **types and rarities** and are aligned to specific **combat archetypes**.

Rarity Tiers

- **Common**
- **Rare**
- **Legendary**

Higher rarity provides better base stats, particularly health and ability power.

Creature Archetypes

Creature	Role	Description
Oregon	Fighter	Fire-breathing dragons with high offensive power.
Sharkman	Tank	Tough, pain-resistant hunters used to absorb damage.
Zunnie	Hybrid	Tricksters that combine poison, magic, and support.
Moonbit	Support	Healing fairies with shielding and curing abilities.

3. Leveling Up Creatures

Creatures begin at **Level 1** and can be upgraded by spending **Crystals**, earned through battles and missions.

Milestone Levels

- **Level 5:** Unlocks 3rd ability slot
- **Level 10:** Unlocks 4th ability slot

Each level increases the creature's **health pool** and potentially other stats.

4. Abilities System

Each creature can use **4 unique abilities** during battle, chosen from a pool depending on type and level.

Ability Types

- **Attack:** Deals direct damage
- **Stun:** Temporarily disables opponents
- **Damage over Time (DoT):** Inflicts burn or poison-like effects
- **Buff/Debuff:** Modify attack, defense, or other stats
- **Heal:** Restore HP
- **Cure:** Remove debuffs and DoT

Ability Customization

- **Initial Assignment:** 2 random abilities
 - **Reshuffling Options:**
 - **Standard:** 5,000 Crystals or 5 BST – random replacement
 - **Premium:** 20 BST – choose from 3 new options (with bad-luck protection)
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5. Game Currencies

Beast Borne uses a **dual-currency system** for in-game progression and blockchain transactions.

Crystals (In-game Currency)

- Earned via PvE, PvP, and daily missions
- Used for leveling up, buying items, basic reshuffling

Beast Coin (BST)

- ERC-20 token on Polygon
 - Premium currency for:
 - Ranked match fees
 - Premium ability reshuffles
 - Breeding and marketplace
 - Enhanced potions or NFTs
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6. PvE (Player vs. Environment)

PvE mode includes **6 campaign chapters**, each with multiple missions and a unique setting.

Chapter Locations

1. Valley
2. Lake
3. Forest Ruins
4. Desert
5. Waterfall
6. Stonehenge

★ Rewards

- Earn Crystals, BST, and EXP
- Stars awarded for mission performance (influences rewards)

Daily missions provide additional challenges and token incentives.

7. PvP (Player vs. Player)

PvP is a critical component of Beast Borne's competitive and earning mechanics.

Modes

- **Regular PvP:** Free matches with no ranking, great for practice.
 - **Ranked PvP:**
 - Entry fee: 5 BST
 - Ranked leaderboard system
 - Win to climb ranks and earn substantial BST rewards
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8. Combat Mechanics

Combat is **turn-based and team-oriented**:

- Players select abilities each round for their 3 creatures
- Strategy depends on timing, ability synergy, and enemy targeting
- Combat effects include stun, DoT, buffs/debuffs, and heals
- Turns are **time-limited** to ensure fast-paced gameplay

Victory depends on smart use of ability combinations and understanding the opponent's weaknesses.

9. Beast Coin (BST) Utility

BST is the **central token** powering Beast Borne's economy. It's used both **in-game** and **on-chain**, with uses such as:

- Premium ability reshuffling
- Breeding future creature NFTs
- Purchasing rare potions or skins
- Entering ranked PvP matches
- Future DAO governance (planned)

Players can earn BST through:

- Winning ranked matches
 - Completing PvE missions
 - Participating in events
 - Staking and yield farming (planned)
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10. Web3 Integration

All creatures and major game items are NFTs stored on the **Polygon** blockchain, ensuring:

- True ownership of game assets
- Transparent economy and scarcity
- Secondary market trading for players

BST tokens are compatible with MetaMask and other Polygon-compatible wallets.