

Partnership & Vision

Making the most of our partnership through tailor-made benefits

At MoLI, we value creativity and originality. Our tailor-made approach to corporate sponsorship offers bespoke multi-annual benefit plans, ranging from €5,000 up to €25,000 for direct sponsorship packages.

We prioritise the active engagement of our corporate partners, offering a beautiful space in the heart of the city alongside unique opportunities for staff and client entertainment (see pages 2-4).

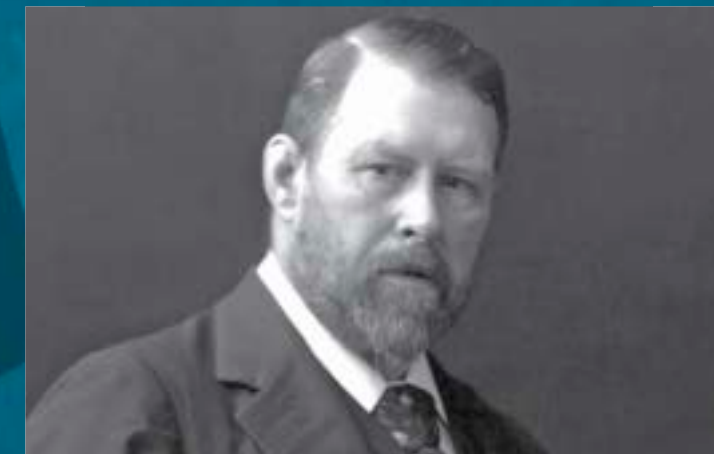
Exhibitions & Programmes available for sponsorship:



Literature & Climate Change



AI & Writing



Bram Stoker: Vampire Chronicler



Community Development



RadioMoLI Ireland's Literature Channel



First Fridays at MoLI

Partnership & Vision

Building on the past, inspiring the future.

The Museum of Literature Ireland (MoLI) is dedicated to a vision of Irish culture which is representative of modern Ireland, a goal we can only achieve through continued meaningful engagement with communities across all socio-economic backgrounds.

As a corporate sponsor, your support will play a fundamental role celebrating the past, supporting the present and shaping the future of Irish writing, providing **innovative and accessible exhibitions, education, community access projects.**



Our award-winning engagement work includes

- Two free nationwide schools programmes
- Free entry for frontline workers, jobseekers, carers & schools
- Young Writers Award
- Adult literacy & creative writing programmes
- Immersive multimedia exhibitions
- Free-entry public events
- A free-to-access digital archive
- Ukrainian refugee writing hub

Our work has been awarded the **European Heritage Europa Nostra Grand Prix 2023 for Citizen Engagement and Awareness Raising**, the highest cultural honour of the European Commission.

Corporate Friend

€5,000 per year for 2yrs

Supporting a museum for everyone.

Corporate Friends provide vital day-to-day support to the museum, from free entry periods and events to free school visits.

Meeting Space & Entertainment

- » Annual venue hire credit to the value of €1,000
- » 10% discount on any additional venue hire

Staff Engagement

- » Annual Family Membership for up to 20 staff (unlimited entry, 10% discount in MoLI shop and cafe)

Brand Visibility

- » Prominent logo acknowledgement on digital advertising screens throughout the museum
- » Prominent logo acknowledgement on MoLI Website
- » Acknowledgement in MoLI Annual Report

Client Engagement

- » One private white-glove tour with the MoLI Director
- » One private museum and historic house tour with expert MoLI guide
- » 5 Client Family Memberships
- » 200 Single-use complimentary museum passes for distribution to clients and customers

Exclusive Access

- » Invitations to exclusive exhibition and programme launch events



Corporate Patron

€15,000 per year for 2 years

Opening up the the arts to audiences of all ages.

Corporate Patrons help MoLI foster creativity in audiences of all ages, including supporting both established and emerging artists.

Meeting Space & Entertainment

- » Annual venue hire credit to the value of €2,000
- » 20% discount on any additional venue hire

Staff Engagement

- » Annual Family Membership for up to 50 staff (unlimited entry, 10% discount in MoLI shop and cafe)
- » 25% discount on additional memberships.

Brand Visibility

- » Prominent acknowledgement on our Patrons Wall
- » Prominent logo acknowledgement on digital advertising screens throughout the museum
- » Prominent logo acknowledgement on MoLI Website
- » Acknowledgement in MoLI Annual Report

Client Engagement

- » 3 annual private white-glove tours with the MoLI Director
- » 3 Private museum and historic house tours with expert MoLI guides
- » 10 Client Family Memberships
- » 500 Single-use complimentary museum passes for distribution to clients and customers
- » 10% Corporate Gifting Discount

Exclusive Access

- » Invitations to exclusive exhibition and programme launch events
- » Access to photo opportunities across the MoLI site and gardens



Corporate Leader

€25,000 per year for 2 years

Pioneering positive change and creativity in the arts.

As a Corporate Leader, you will be a primary sponsor of Ireland's newest major cultural institution, with access to a limited number of exclusive, high-profile sponsorship opportunities as well as customisable benefits relating to entertainment, staff and client engagement.

Meeting Space & Entertainment

- » Annual venue hire credit to the value of €3,000
- » 30% discount on any additional venue hire

Staff Engagement

- » Annual Family Membership for up to 80 staff
- » Annual Staff Family Membership (unlimited entry, 10% discount in MoLI shop and cafe)
- » 50% discount on additional memberships.

Brand Visibility

- » Prominent acknowledgement on our Patrons Wall
- » Prominent logo acknowledgement on digital advertising screens throughout the museum
- » Prominent logo acknowledgement on MoLI Website
- » Acknowledgement in MoLI Annual Report
- » MoLI 'Corporate Kudos' day highlighting your brand onsite and online.

Client Engagement

- » 4 annual private white-glove tours with the MoLI Director
- » 4 annual private museum and historic house tours led by expert MoLI guides
- » 20 Client Family Memberships
- » 1,000 Single-use complimentary museum passes
- » 15% Bulk Corporate Gifting Discount

Exclusive Access

- » Invitations to exclusive exhibition and programme launch events
- » Access to photo opportunities across the MoLI site and gardens



**Museum of
Literature
Ireland**

If you would like to learn more about our corporate partnership opportunities, or wish to make a charitable donation to MoLI, please contact Zoë Brady:

zoe@moli.ie

+353 1 716 5913

Museum of Literature Ireland

UCD Naughton Joyce Centre
86 St Stephen's Green, Dublin 2
+353 1 716 5900

moli.ie

MoLI



nli

MoLI is a partnership and creative alliance between University College Dublin (UCD) and the National Library of Ireland (NLI), supported by The Naughton Foundation and Fáilte Ireland.